



Social Media Plan



April 22-28, 2019

Monday, April 22

Warm weather typically means animals are on the move. Snakes may be present in utility enclosures or along ROWs. “Gators” or “Chaps” can provide protection from a surprise defensive attack. Being deliberate in your actions and making some noise can help technicians avoid the attack. Most snakes will avoid confrontations. Locator Safety Awareness Week April 22-28 #LSAW, #LocatorSafetyAwareness

Tuesday, April 23

Most underground utility vaults accessible via manhole covers meet OSHA’s definition of a permit-required confined space. These spaces should NEVER be entered without proper training and equipment. Locator Safety Awareness Week April 22-28 #LSAW, #LocatorSafety, #SafetyAwareness

Wednesday, April 24

Biting insects are common in the summer. Wear insect repellent to reduce the risk of bites from mosquitos, wasps, bees and ticks. Utility enclosures can house nests and pose a hazard to the unsuspecting technician. Tapping or banging the structure can help determine if insects are present. Also, don’t forget your daily tick check! Locator Safety Awareness Week April 22-28 #LSAW, #LocatorSafetyAwareness

Thursday, April 25

Taking your eyes or attention away from the road, even briefly, makes you vulnerable and dangerous. Locator Safety Awareness Week April 22-28 #LSAW, #LocatorSafety, #LocatorSafetyAwareness

Friday, April 26

Locating technicians often work on job sites where construction debris can be hazardous. Nails, spikes, rebar and other sharp objects pose puncture threats. Your technicians should always have protective footwear and continuously scan their path to avoid hazards. Locator Safety Awareness Week April 22-28 #LSAW, #LocateSafety, #Locator

Saturday, April 27

Hydration is an important part a safe technician’s summer regimen. Drink water regularly throughout the day, not just when you are thirsty, to keep your body working at optimum levels. Locator Safety Awareness Week April 22-28 #LSAW, #LocatorSafety, #LocatorSafetyAwareness

Sunday, April 28

Always stay alert when dealing with traffic. Locator’s spend most of their time driving to and from job sites. Techs must watch out for distracted drivers whether on foot, in the ROW or driving. Locator Safety Awareness Week April 22-28 #LSAW, #LocatorSafety, #SafetyAwareness



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Monday, April 22

- Safety glasses: making foresight 20/20. #LSAW, #LocatorSafety, #LocatorSafetyAwareness
- Salute to locators: the unsung heroes of damage prevention world. #LSAW, #LocatorSafety

Tuesday, April 23

- Biting insects are out there! Wear insect repellent. #LSAW, #LocatorSafety, #LocatorSafetyAwareness
- Crazy dog bites = One of Top 10 Locator Safety Hazards #LSAW, #LocatorSafety, #Locator

Wednesday, April 24

- Warm weather = animals on the move. Snakes may be in utility enclosures or ROW. #LSAW, #Safety
- Gators or chaps = protection from a defensive attack. #LSAW, #LocatorSafety, #Locator
- Poison Ivy = One of Top 10 Locator Safety Hazards. #LSAW, #LocatorSafety, #SafetyAwareness

Thursday, April 25

- Dry mouth, bad breath, stopped sweating? Go refill your water bottle. Be aware of dehydration! #LSAW, #LocatorSafetyAwareness, #LocatorSafety, #Locator
- Read articles about locator safety; click here dp-pro.com/locator-safety-awareness-week/ #LSAW

Friday, April 26

- Debris + job sites = hazard. Nails + spikes + rebar = puncture threats. Techs: wear protective boots + visually scan your path 2 avoid hazards #LSAW, #Safety, #LocatorSafety
- Subscribe to dp-pro magazine for damage prevention related articles; click here <http://dp-pro.com/subscribe/> #LSAW, #LocatorSafety, #SafetyAwareness

Saturday, April 27

- Locating near roads? Distracted drivers are out, so stay alert! #LSAW, #LocatorSafety, #LocatorAwareness
- Drive Safe: Most of locator's time = driving between job sites. #LSAW, #LocatorSafety, #Safety, #SafetyAwareness

Sunday, April 28

- Silent work hazard 4 outdoor workers? Skin Cancer. Protect yourself w/sunscreen, a hat, sunglasses & staying mindful of the UV index. #LSAW, #LocatorSafety
- Slips, Trips & Falls = One of Top 10 Locator Safety Hazards #LSAW, #LocatorSafety, #LocatorSafetyAwareness